



Ingles Homes is unstoppable

QUeensland home builder Ingles Homes continues to raise the benchmark for affordable, quality living.

The company has developed an amazing record in major building awards in recent years and so far this year has been no different.

In the past two months the Graeme Ingles-led company has won three Queensland Master Builders Association regional awards and the home builder is hoping for more success at the Master Builders Central Queensland Regional Housing and Construction Awards.

Mr Ingles said the award

wins were part of a team effort.

“We are very proud of Ingles Homes’ achievements, which have come as a result of many years of hard work,” he said.

“I believe our recent award wins are a reflection of the skills and abilities of the entire Ingles team.

“Without the right team you cannot keep on winning these awards.”

Ingles Homes has five entries in this year’s Central Queensland awards.

Mr Ingles said the secret to the company’s success was its focus on the needs of its customers.

“At Ingles we believe that customer satisfaction is

paramount to our business success with great importance placed on the location of our developments, the quality of construction and the design of the homes,” he said.

“Since we established in 1980 on the Gold Coast, we have continued to offer the ultimate in functional style, with sophisticated internal features and superior finishes for contemporary family living,” he said.

Mr Ingles said they continually reviewed the designs of its homes to ensure they were among the best quality on the market.

“With the latest redesigns, we earmarked a selection of Ingles top-

selling homes, which we then transformed with the use of various external elements, including feature stonework, new forms of cladding and timber treatments,” he said.

He said the award wins provided not only recognition for the company, but also proved to be a valuable marketing tool.

“The award wins provide reassurance to purchasers that buying an Ingles Home is the right decision and that they can be confident that their new home or investment will be of absolute quality,” he said.